

AL-FARABI KAZAKH NATIONAL UNIVERSITY
Faculty of Journalism
Department of Publishing, Editorial and Design Arts

**FINAL EXAM PROGRAM
ON THE DISCIPLINE**

DG 2312 "Decorative Graphics"

**"6B02102-DESIGN",
FULL-TIME, (FALL SEMESTER)**

Level of education: Bachelor
Year - 2
Semester - 3
Number of credits 5.

Author of the final exam program on the discipline: PhD, Senior Lecturer E. Kisimisov

Almaty, 2024

Exam format: creative project online-offline.

Platform: stage - LMS Moodle, stage - audience in accordance with the exam schedule.

Final assessment program for the discipline "Decorative graphics" for the 2024-2025 academic year

Create an abstract creative composition on a free theme in color. A4 format, pencil, gouache, gel pens

1 work in A4 format. Must photograph the work by stage and save it in a PDF file upon completion.

The concept of "abstract composition". Features of composing an abstract composition. General principles of illustrating an abstract composition. Various types of pictorial elements. Practical task - creating an abstract composition using various graphic techniques and materials.

METHODOLOGICAL INSTRUCTIONS FOR FINAL CONTROL

A creative exam is an independent academic work performed over a long period of time.

A creative exam for students of creative educational programs is conducted to check the level of knowledge, practical skills and abilities in working with various materials and techniques for creating an abstract composition.

CREATIVE TASK

A student must complete a task in a graphics editor on the topic of "Creating a book spread using an image as a background".

The goal is to give students an idea of the role of abstract creative composition on a free theme in color, to develop practical skills in decorative graphics in students; to promote the development of creative thinking by creating conditions for free choice and specialization with deepening practical skills.

Expected results.

As a result of the practical task, students will master the ability to convey the character of an object using decorative graphics;

1. develop a planar, volumetric-frontal, volumetric-spatial, depth-spatial abstract composition in the style of decorative graphics;
2. Acquisition of creative experience in this area of decorative graphics;

3. Develop the ability to create an artistic image in a drawing based on solving technical and creative problems;
4. Develop artistic taste, attention, memory, imaginative thinking, imagination;
5. use technology and techniques for working with various artistic materials.

Stage 1. Written report.

+ The teacher creates an exam task in the Moodle LMS.

+ In response to the exam task, the student uploads a written report on the work done 24 hours before the start of Stage 2 of the "Departmental Examination Review". The written report contains only a report on the work done. Example of the contents of a student's report:

1) Introductory part. A brief description of the task - exactly the task set for the student, there is no need to copy the entire document from the teacher.

2) Main part:

- description of the achieved results of the project;
- description of the progress of the project task;
- description of deviations and difficulties that arose during the project, as well as the ways used to overcome them.

3) Conclusion. Conclusions on the work done.

4) Literature.

- list of references;
- description of the methods and technologies used in the project to solve the tasks (programs, tools, links to key regulatory documents, methods).

Stage 2. Departmental examination review

7.4. Departmental examination review for special creative disciplines is conducted in accordance with the examination schedule by an examination committee consisting of 3-5 teachers of the subject department, at the appointed time, in accordance with the examination schedule.

7.5. Departmental review is conducted in the presence of the students being examined. The departmental review is supervised by the head of the department or deputy head of the department for educational and methodological work.

7.6. The teacher presents the content of the work program, its goals and objectives for the current semester, the number and list of assignments, the number of term papers (projects) and the methodology for their implementation.

+Each student presents a report on the work done, presents his project, answers the questions of the committee.

+After defending all projects, students leave the classroom. The examination committee discusses the results.

7.7. The grade for the exam on the submitted work is made by a decision of the majority of votes of the members of the examination committee.

+Based on the results of the discussion, a protocol is drawn up in which the exam scores are recorded. The members of the commission sign the protocol.

7.8. To announce the results, the students are invited to the classroom. In the presence of all students and members of the examination commission, the teacher-examiner announces the grades.

7.9. If the students disagree with the exam result, the members of the commission explain their decision, pointing out the shortcomings and errors in the completed tasks.

7.10. Next, the teacher transfers the final grades to the examination report in the Univer 2.0 system.

LIST OF RECOMMENDED REFERENCES

Main:

1. "Decorative Graphics" by E.I. Zabelina Orel. IUU 2019
2. The Great Soviet Encyclopedia Composition (construction of a work of art). URL: <http://dic.academic.ru/dic.nsf/bse/97553/Компись>
3. Golubeva O.L. Basics of Composition: textbook. 2nd ed. Moscow: Art, 2004. 120 p; ill.
4. Grigoryan E.A. Basics of Composition in Applied Graphics: teaching aid for students of higher and secondary specialized educational institutions. Yerevan, 1986.
5. "Drawing" by N.M. Sokolnikova Obninsk. Publishing house "Titul" 2016.
6. "Composition" E.V. Shorokhov, N.G. Kozlov. Moscow. Publishing house "Prosveshchenie" 2019.
7. Dagldian K.T. Decorative composition. Rostov n / D: Phoenix, 2008. 312 p; ill.
8. 8. Debner David. School of graphic design. Moscow, 2007.

Additional:

1. Kandinsky V. Point and line on the plane. St. Petersburg: Azbuka-classic, 2005. Pp. 63-232.
2. Logvinenko G.M. Decorative composition: a teaching aid for students of higher educational institutions. Moscow: Humanitarian publishing center VLADOS, 2004. 144 p.
3. Chernyshev O.V. Formal composition. Creative workshop. Minsk: Harvest, 1999. 312 p.
4. <https://core.ac.uk/download/pdf/287481863.pdf> Decorative graphics teaching aid

List of visual and other means, technical means used in the educational process:

1. slides, CD, reproductions of students' works from previous years, necessary for demonstration during the course;
2. auditorium providing the opportunity to perform practical examination work.

CRITERIA ASSESSMENT LIST FOR FINAL CONTROL

Discipline: Decorative graphics

Form: Combined No. 1. **Platform:** Stage 1 - LMS Moodle, Stage 2 - audience 203

№	Score Criterion	DESCRIPTOR				
		"Very good"	"good"	"satisfactory"	"unsatisfactory"	
		90-100 %	70-89 %	50-69 %	25-49 %	0-24 %
1	Creative process, creativity and idea.	In the process of completing the creative task, the student developed his own individual style based on clear, widely known, generally accepted ideas, as well as the skillful embodiment of these ideas in the composition. This process also included the creative execution of sketches.	The goal was not fully achieved. However, the compositional tasks were successfully solved.	The goal was not fully achieved. But the color schemes were successfully chosen.	The goal is not achieved at a low level.	The goal is not achieved. The tasks are not solved. The material presented does not correspond to the task.
2	Determine compositional techniques and stylistic features of the designed object.	Deep understanding, excellent compositional techniques and stylistic features of abstract composition.	Good understanding of compositional techniques and stylistic features of abstract composition.	Limited understanding of compositional techniques and stylistic features of abstract composition.	Little or no practical advice, or advice of very low quality.	Very little practical advice or advice of very low quality.

3	Ability to work with various graphic materials	Proficient in graphic programs, has developed artistic and spatial thinking, high aesthetic taste and extensive creative potential	Has skills in working with graphic materials and conveys the character of the production at a good level	Has a satisfactory command of graphic materials when drawing.	Poor command of graphic drawing techniques.	Poor command of graphic materials when drawing. Poor perception of the tone of the setting.
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Formula for calculating the final grade:

Final grade (FG) = (% 1+%2+%3+%4+%5+%6) / K, where % is the level of task completion according to **the** criterion, K is the total number of criteria. Example of calculating the final score

№	Score Criterion	"Very good"	"good"	"satisfactory"	"unsatisfactory"	
		90-100%	70-89%	50-69%	25-49%	0-24%
1	1 criterion	100				
2	2 criterion		75			
3	3 criterion			60		
4	4 criterion				45	
5	5 criterion	100				
6	6 criterion				49	
	Final %	200	75	60	94	200+75+60+94=429 429/6 criterion =71,5 Final score % =72

Based on the percentage obtained in the calculation, we can compare the grade with the grading scale. 72 points are from 70 to 89 points, which corresponds to the category "good" in accordance with the grading scale. Thus, in this calculation, the exam will be graded "good" 72 points in accordance with the point-rating letter system for assessing the academic achievements of students with the transfer to the traditional grading scale and ECTS.

Dean _____ Auesbay K.

Chairman of the Academic Committee
on the quality of teaching and learning _____ Negizbaeva M.

Head of Department _____ Ramazan A.

Lecturer _____ Kisimisov E.